



**Horicon
Phoenix
Program**

Making Horicon a better place to live.

Dear potential parade participant,

The Horicon Phoenix Program Parade Committee invites you to enter the Jersey Street Music Festival Parade that will take place on Saturday, June 18, 2016, at 11:00 am. We are celebrating our beautiful city and all that it has to offer, as well as our very own Jersey Street Music Festival! We encourage businesses, civic, church, and community organizations to participate.

Parade Route

The parade will begin at South Cedar and Gray, and proceed north on Center Street to Jersey Street, ending with performances by the bands in the East parking lot of Discher Park.

There are several ways to participate:

- Enter a Float in the parade.
- Walk/Drive in the parade with signs indicating business or group affiliation.
- Choose to provide a parade sponsorship: a banner with your logo will be in the parade (see enclosed form).

Parade application deadline is June 1, 2016. Please note that applications will be taken on a first come first serve basis. More information and confirmation will be sent upon receipt of your application.

The Horicon Phoenix Program sincerely hopes that you consider participating in this parade and that we make it something our community supports and can be extremely proud of!

For more information or questions, please contact us at 920-485-0216, or email at info@horiconphoenix.com.

Sincerely,

Horicon Phoenix Parade Committee
www.jerseystreetmusicfestival.com
www.horiconphoenix.com



**Horicon Phoenix Program ~ 319 E Lake Street, Lower Level ~ Horicon, WI 53032
info@horiconphoenix.com**



Horicon Phoenix Program

Making Horicon a better place to live.

Parade Application

Please submit signed forms by June 1, 2016 to be eligible for participation

Date: **Saturday June 18, 2016**

Location: Horicon WI

Start Time: 11:00 am

Please indicate group type (circle one): Business Church Civic Community

Contact Person: _____

Organization Name (please list name as you wish it to appear in the official parade lineup):

Address: _____

City/State: _____ Zip Code: _____

Phone #: _____ Email address: _____

Size of unit (#of members) = _____ (#of vehicles) = _____

Are you entering a float? (circle one): yes no Will it have music: yes no

Parade entry description (equipment/band/float): _____

Return by June 1, 2016:

Horicon Phoenix Program

Attn: Parade Committee

319 E Lake Street, Lower Level

Horicon, WI 53032

920-485-0216

E-mail: info@horiconphoenix.com