



2016 Horicon Phoenix Membership

The Horicon Phoenix Program's mission is to be a comprehensive economic and community revitalization program in Dodge County, WI. Our group supports the local businesses, schools, civic organizations and environment with a special emphasis on respect, sustainability, friendship, and the benefits of enjoying life locally.

Individual/Family

Member - \$25

- Quarterly newsletter and notification of our events
- Horicon Phoenix decal

Member Plus - \$50

- **Member** benefits and
- Your choice of Horicon Phoenix swag (Jersey Street t-shirt, Horicon Phoenix t-shirt, Disc Golf disc, Horicon Phoenix beanie hat)

Supporter - \$100

- **Member Plus** benefits and
- Free admission to all Horicon Phoenix events with an admission charge



Become an official Sponsor of the Jersey Street Music Festival!

All Jersey Street sponsorships include "Supporter" benefits and your logo posted on our website and the JSMF website.

Parade Sponsor - \$500

- Parade banner with your logo
- Logo will be included in the JSMF printed program
- Quarter page ad in our Horicon Rising publication

Artist Sponsor - \$1000

- Directly sponsor one of the bands playing the festival
- Logo will be included in the JSMF printed program
- Half page ad in our Horicon Rising publication

Dance Hall Sponsor - \$2500

- Dance Hall will be named after your business during the festival
- Full page ad in the JSMF printed program
- Half page ad in our Horicon Rising publication

Main Stage Sponsor - \$5000

- Stage naming rights including stage banner with business logo
- Full page ad in the JSMF printed program
- Full page ad in our Horicon Rising publication

Festival Co-sponsor - \$10,000

- Festival co-named with your business
- Your business included in JSMF Charter Cable TV commercials
- Full page ad in the JSMF printed program
- Full page ad in our Horicon Rising publication

Business

All business sponsorships include "Supporter" benefits.

Donor - \$250

- Quarter page ad in our Horicon Rising publication
- Your logo posted on our website

Concert Sponsor - \$500

- Half page ad in our Horicon Rising publication and mention on band pages
- Your logo posted on our website and Sponsor Board

Sustainer - \$1000

- Full page ad in our Horicon Rising publication and mention on band pages
- Your logo posted on our website and Sponsor Board

2016 Horicon Phoenix Membership

Horicon Phoenix Plans for 2016:

- Build a new foundation for the Discher Park Teen Center building.
- Raise \$50,000 for the second stage of our handicap accessible playground project to be installed in River Bend Park.
- The continuation of our exceptional *Music At the Market* summer concert series, our Horicon Farmers Market and fall and winter Farmers Markets.
- Revitalize our downtown through real estate purchases and building renovations.
- Jersey Street Music Festival and Parade.
- Maintenance and expansion of the ice rink and holiday lights display in River Bend Park.
- Raise funds for the Gold Star Memorial Bike Trail.
- Provide scholarships for college bound graduates.

Name: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____

Please send form and checks payable to:

Horicon Phoenix Program, Ltd.
319 E Lake Street, Lower Level
Horicon, WI 53032



Horicon
Phoenix
Program

Making Horicon a better place to live.
www.HoriconPhoenix.com