



## 2015 Horicon Phoenix Membership

*The Horicon Phoenix Program's mission is to be a comprehensive economic and community revitalization program in the city of Horicon. Our group supports the local businesses, schools, civic organizations and environment with a special emphasis on respect, sustainability, friendship, and the benefits of enjoying life locally.*

### Individual/Family

#### Member - \$25

- Quarterly newsletter and notification of our events
- Horicon Phoenix decal

#### Member Plus - \$50

- **Member** benefits and
- Your choice of Horicon Phoenix swag (Jersey Street t-shirt, Horicon Phoenix t-shirt, Horicon Phoenix shopping bag, or Horicon Phoenix 2015 calendar)

#### Supporter - \$100

- **Member Plus** benefits and
- Free admission to all Horicon Phoenix events with an admission charge

### Business

*All business sponsorships include "Supporter" benefits.*

#### Donor - \$250

- Quarter page ad in our Horicon Rising publication
- Your logo posted on our website

#### Concert Sponsor - \$500

- Half page ad in our Horicon Rising publication and mention on band pages
- Your logo posted on our website and Sponsor Board

#### Sustainer - \$1000

- Full page ad in our Horicon Rising publication and mention on band pages
- Your logo posted on our website and Sponsor Board



### **Become an official Sponsor of the Jersey Street Music Festival!**

*All Jersey Street sponsorships include "Supporter" benefits and Your logo posted on our website and the JSMF website.*

#### Parade Sponsor - \$500

- Parade banner with your logo and sponsorship
- Logo and sponsorship will be included in the JSMF printed program
- Quarter page ad in our Horicon Rising publication

#### Artist Sponsor - \$1000

- Directly sponsor one of the bands playing the festival
- Logo and sponsorship will be included in the JSMF printed program
- Half page ad in our Horicon Rising publication

#### Main Stage Sponsor - \$2500

- Your logo printed on stage banner
- Full page ad in the JSMF printed program
- Full page ad in our Horicon Rising publication

#### Festival Co-sponsor - \$10,000

- Festival co-named with your business
- Your business included in JSMF Charter Cable TV commercials
- Full page ad in the JSMF printed program
- Full page ad in our Horicon Rising publication

## 2015 Horicon Phoenix Membership

### Horicon Phoenix Plans for 2015:

- Build a new foundation for the Discher Park Teen Center building.
- Raise \$30,000 for the second stage of our handicap accessible playground project to be installed in River Bend Park.
- Bring a variety of new events to Horicon including *Comedy Sportz*, spoken word evenings and concerts in the Discher Park Dance Hall.
- Purchase and installation of a new ice rink and holiday lights display in River Bend Park.
- The continuation of our exceptional *Music At The Market* summer concert series, our Horicon Farmers Market and fall and winter Farmers Markets.
- Raise funds for the Gold Star Memorial Bike Trail.
- Revitalize our downtown through real estate purchases and building renovations.

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please send form and checks payable to:

Horicon Phoenix Program, Ltd.  
PO Box 42  
Horicon, WI 53032



**Horicon**  
**Phoenix**  
Program

*Making Horicon a better place to live.*  
[www.HoriconPhoenix.com](http://www.HoriconPhoenix.com)