

Horicon Phoenix Program

March, 2012 Monthly Meeting ~ Sunday, March 4th, 2012

- The meeting was called to order by President Dan Buchner at 6:07pm. Members present were: Mark Baltzley, Melissa Keenan, Kathy Knop, Julie Schoeknecht, Dan Buchner, Jen Rettmann, and Lori Leonard.
- Jen Rettmann motioned to approve the February minutes with a 2nd motion by Kathy Knop. Motion carried.
- There were no public appearances.
- There was no treasurer's report
- Correspondence and bill paying
 - No new correspondence and bill paying
- Organization Committee Report (Dan Buchner, Chair)
 - Dan reported that the website has not been updated in awhile, but the goal is to have it done by the end of March.
 - 501c3 status update - no new updates
- Promotion Committee Report (Kathy Knop, Chair)
 - Community Garden update: Julie Schoenknecht reported she had started some seeds and will start some every 3 weeks. We may want to consider slightly increasing the plot rent - Shorewood offers the following options: 4'x 10' - \$50 (resident) or \$75 (non resident). We may want to consider more raised beds if we sell all of the plots this year.
 - Labor Day Fireworks update: Crabby's has committed to a large enough sponsorship to fully fund the Labor Day Fireworks. We will look into a banner to display above Main Street towards the end of summer.
 - River Bend Park Disc Golf Course project report: Nothing to Update
 - May Disc Golf Tourney update: No update, however it was advertised on Facebook and Inspire Magazine
 - Discussion and act on hosting Horicon Mayoral Debate: Jen Rettmann motioned to host the Mayoral Debate with a 2nd motion by Melissa Keenan. Motion carried.
 - The debate will be held at City Hall on Monday, March 19th at 6:30pm. A planning meeting to determine format, set up, and questions will be held at Kathy's house on Sunday, March 11th at 1pm.
- Market Operations Report (Mark Baltzley, Chair)

- Summer Concert events update: Dan reported that there has not been an official quote on the proposed electrical improvements at Kiwanis Park. We will need a quote before the parks board meeting next month.
- Farm Market Report: Dan reported that the paperwork for Food Stamp Assistance has been completed. Kathy volunteered to be the back-up farm market “liaison” if Dan isn’t available. Tear down is covered but we still need people for setting up – everyone should commit to at least 4 slots. We should ask FFA, NHS, and other school groups to see if they want to help set up/tear down – NHS members are required to do a minimum # of volunteer hours.
- Extras (Food, children’s activities, adult interest): Mark Baltzley reported there was only two slots available for food.
- Fundraising : Dan reported we have a half page ad in the Dodge County Visitors Guide.
 - Modern Woodman will have a continuous raffle this summer for a large item and all proceeds will go to the Horicon Phoenix Program.
 - We currently have four patron sponsors.
- Advertising: We will have a large display board with all of the sponsors’ logos on it to display at the market. We will also have grocery stuffers at Piggly Wiggly. We will pay someone to take care of the banner over Main Street advertising the concerts.
- Volunteer Coordinating: Jenni will collaborate with Dan on all of the volunteer information and provide us with an update at the April meeting. Everyone should commit to at least 4 time slots. We should ask high school groups for help.
- Economic Restructuring Committee Report (Shannon Barniskis, Chair)
 - Job Fair: No update - Shannon has it taken care of. The job fair is scheduled for Saturday, March 10th from 11am-4pm at the Horicon Public Library.
- Discuss and act on Grant requests
 - Horicon Marsh IEC Boardwalk: Dan motioned to approve the grant request for the Horicon Marsh IEC Boardwalk with a second motion by Melissa. Motion carried.
 - Horicon Easter Egg Hunt: Jen motioned to approve the grant request for the Horicon Easter Egg Hunt with a second motion by Kathy. Motion carried.
- Discuss and act on Phoenix Award Nominee
 - Dan motioned to approve the Phoenix Award Nominee with a second motion by Mark. Motion carried.
- April newsletter (Thursday folders): Send ideas to Shannon by the end of March. Key items included will be the summer concert series, the Phoenix Award, and the grants program.
- Phoenix hoodies?
 - Dan motioned to approve the purchase of hoodies for board members with a second motion by Jen. Motion carried.

- T-Shirts are available at Lori's house for members.
- Hoodies will be available for purchase by members at a reduced price. Sizes for hoodies will be collected at the April meeting.
- Non-Action Discussion
 - Ice skating party: There was a lot of positive feedback including some great photos in the paper.
 - Meeting @ old DNR Center on Wednesday, March 14th at 2:30pm: Jen will attend and represent the group.
 - Chamber of Commerce Annual Dinner: Melissa reported back on the dinner. The group agreed that the president and secretary should attend annually.
- Set next meeting date for Sunday, April 1st at 6:00 p.m.
- Mark motioned to adjourn the meeting and Kathy 2nd. Motion carried and meeting adjourned at 7:57pm.