

Horicon Phoenix Program

February, 2012 Monthly Meeting ~ Sunday, January 29th, 2012

- The meeting was called to order by President Dan Buchner at 6:00pm. Members present were: Tammy Baltzley, Mark Baltzley, Shannon Barniskis, Denise Pomonis, Melissa Keenan, Kathy Knop, Julie Schoeknecht, Dan Buchner. Guests present were: Lance Keenan & Gail Rydstrom.
- Denise Pomonis motioned to approve the January minutes with a 2nd motion by Shannon Barniskis. Motion carried.
- Lance Keenan, Agriculture Education & Technology Education teacher from Horicon High School was in attendance. He informed everyone that he would not be teaching at Horicon next year. His teaching duties end June 6th, but the corn boil is still planned to take place in July. He wanted to say “Thank you” for all the support. He was hoping to get the Greenhouse agreement signed so that it is in place for the spring. Dan signed the agreement and thanked Lance for his contributions to the community and his work with the Horicon Phoenix Program.
- The Treasurer’s Report was provided by Denise Pomonis.
- The correspondence will be discussed at the 501c3 update.
- Organization Committee Report (Jenni Rettmann, Chair)
 - Dan reported that the website had some updates in the last 24 hours including the addition of slideshows, links, and sponsors logos.
 - 501c3 status update: We have received another notification from the IRS stating they have assigned our application to a specialist for technical review.
- Promotion Committee Report (Kathy Knop, Chair)
 - Community Garden update: Julie Schoenknecht reported she had spent some time up in the greenhouse with Mr. Keenan and was learning a lot about what she can and cannot bring into the greenhouse. She has also received a seed donation from Seed Savers.
 - Labor Day Fireworks update: Nothing to Update
 - River Bend Park Disc Golf Course project report: Nothing to Update
 - May Disc Golf Tourney update: Dan reported for Eric that they will be requesting funds soon to purchase discs to be included in registration packets. The entry fee should cover the cost of the discs.
- Market Operations Report (Mark Baltzley, Chair)
 - Farm Market Report: Dan reported that the Rotary Club is interested in doing “Taste of Horicon” during the market.

- Summer Concert events update: Dan reported that Steve Cohen is scheduled to play in Oshkosh earlier in the day on July 4th with LeRoy Airmaster so now everyone will come down to Horicon and play at the concert that evening.
- Extras (Food, children's activities, adult interest): Tammy Baltzley reported she will be contacting someone about the olive oil tasting and Brenner Brewery to finalize a date. She will contact Sprecher as well.
- Fundraising : Dan reported Crabbies had given a verbal commitment to be a sponsor. We also have Horicon Bank, Modern Woodman, Marshland Pharmacy, and Krizan Insurance.
- Advertising will be covered under Non-Action Discussion items.
- Volunteer Coordinating: Mark mentioned he would take care of sandwich boards. Tammy's brother may be able to cut grass on Tuesdays. We still need people for setting up. Those interested would need to be at the park by 2pm. Jenni will collaborate all of the volunteer information and provide us with an update at the March meeting.
- Economic Restructuring Committee Report (Shannon Barniskis, Chair)
 - Job Fair: Shannon reported that she has 3 programs booked for the job fair scheduled for Saturday, March 10th from 11am-4pm at the Horicon Public Library. So far there are 4 businesses committed.
- Discuss and act on Chamber proposal for Christmas decorating contest
 - Discussion was had and there was no action taken. Item tabled.
- Non-Action Discussion
 - Staff shirts are being ordered for staff to wear at events like the farmers market, cattail 5K, etc.
 - Melissa and Dan will be attending the Chamber's annual meeting Monday, January 30th.
 - Ice rink - the skating party is set for Sunday, February 12th from 2-4pm. Will need to check with the parks department to make sure everything is ready to go. We will have hot chocolate and cider available to everyone.
 - Kiwanis Park Upgrades: We have received quotes for two separate phases of upgrades. The first phase would consist of installing outlets on the outside of the building and the second phase would involve getting power to the shelter. We will get the quotes in for the March meeting to discuss and approve.
 - The farm market vender application has been completed.
 - Friends of the Horicon Marsh are looking at installing a floating boardwalk on the marsh and are looking for funds. Dan mentioned providing \$1000 to them - maybe we can get them to apply for a grant?
 - Shannon said she would develop a Horicon Phoenix Program Grant application for those looking to apply since most people are unaware of what information is needed and how simple the application process actually is.

- We should look at getting another newsletter out by April. We should include a call for grant applications and the Phoenix Award nominations.
 - March 25th is the annual Easter Egg Hunt. Should we look at providing a donation for the hunt?
 - Dodge County Visitor Guide: Ads are due February 8th. Everyone agreed on doing a ¼ page ad focusing on the farmers market and summer concert series.
 - Inspire Magazine will be doing a piece on the Horicon Phoenix group.
 - Proxy votes - Shannon reported it doesn't look like a good option. Instead, we should change the bylaws so board members can have a phone-in vote w/ verification in writing.
- Set next meeting date for Sunday, March 4th at 6:00 p.m.
 - Shannon motioned to adjourn the meeting and Denise 2nd. Motion carried and meeting adjourned at 7:30pm.