

## *Horicon Phoenix Program*

### *December 2013 Monthly Meeting ~ Sunday, December 1<sup>st</sup> 2013*

- **Call to Order**
  - Meeting called to order at 6pm by President Dan Buchner
- **Approval of November Minutes**
  - Tammy motioned to approve minutes, Mercia 2<sup>nd</sup>, approved
- **Public appearances**
  - Mayor Neitzel arrived late, Jeri Pyrek from historical society. Jeri borrowed the groups book of Wisconsin Grants
- **Old Business**
  - A copy of constitution and bylaws was distributed for discussion of new business
- **New Business**
  - Discuss and act on creation of Executive Director position.
    - Group discussed need for an executor position, and possible responsibilities. All agreed this position is needed. After discussion Jenny Harris motioned for the constitution to be amended in order to create an executive director position. This person in this position would be appointed by the president with board approval, however this position would not be a board position and thus would have no vote. The director's duties and any salary or compensation would be determined by the board , and both duties and possible compensation could be changed as needed. Tammy seconded and a vote was called. All present board members voted yes.
- **Correspondence and bill paying**
  - none
- **Organization Committee Report (Dan Buchner, Chair)**
  - Grants / fundraising report
    - 43 Letters of Introduction sent outfor Jersey Street. Some have responded and asked for more information, others not.
    - Meeting with John Deere went well. They are interested in supporting us again in 2014
    - BDCH's employees gave 550 for playground equipment and are intested in sponsoring us again.
    - Dan was thinking of sending letter to businesses to advertise in our booklet. Also group discussed mailing this to all homes in Horicon in order to have a greater reach.
  - Annual Sponsorship Dinner recap

- Dan reported on how the sponsorship dinner did Tammy did an excellent job on décor, Kathy was amazing with food, all volunteers were thanked. Participation by many businesses was low. Maybe we need to rethink how we approach them? Will probably do this again to recognize donors and such.

- **Promotion Committee Report (Tammy Baltzley, Chair)**

- Website development and traffic report (Jenny H.)
  - Traffic at a halt (it's the off season) has blog up. Will be redoing photos and pages. Was asked to add Caroline street art farm and will do that this month.
- Community Gardens update (Julie, Liz)
  - Bulbs are all in for next year and garden is closed.
- Farm Market update (Kathy, Dan, Liz)
  - No update
- Riverbend Park Disc Golf Course update (Eric)
  - 9 new tee pads up and in use. Signage will be put into 2014 budget
- Horicon Phoenix Award
  - No recommendations at this time for Spring 2014 award. Last award given to Bob Carpenter at sponsorship dinner. Went well.
- Caroling?
  - Yes, had to change date. Jenny will update website and Tammy will get flyer out to all students at school. Will be Saturday 14<sup>th</sup> at 6pm. Will meet at Legion Hall and then divide into groups to visit group homes and those homes signed up. Hot cocoa at end.

Jersey Street Update from earlier meeting. Budget and ideas listed. Considering having it be a two day event, with two stages and more local bands. Different set-up for food and such, bounce houses and volleyball tournament.

- **Design Committee Report (Liz Darner, Chair)**

- City of Horicon Park Playground Equipment Upgrade coordination (Jenny, R Tammy, Liz, Dan)
  - Plans seem to have stagnated. Need to meet and approve design and go from there.
- Discher Park Dance Hall Restoration (Liz)
  - Miscommunication with City Council. They sent letter to say they wanted to find a vendor but then decided to use our vendor without communicating this with us. Will have to meet again with them and see where this project lays.
- Little Library Project update (Tammy)

- How many do we want to install 2014? At least two, one in Discher and one in River Bend. Possibly build our own this time now that we can see how it is constructed.
- **Economic Restructuring Committee Report (Jenni Rettmann, Chair)**
  - Phoenix Grant program report (Jenni)
    - No update
  - Horicon Phoenix Scholarship (Shannon)
    - No entries

Question on Bike path by Liz? Dan gave update on project and what is needed now, which is mainly signs.

- **2014 Strategic Discussion**
  - Summary of submitted plans / projects / places to be included in 2014 budget
    - Dan listed budget items being requested for next year. Any those he missed were added. It was announced that all budget items would be voted on during the Annual Budget meeting in January.
- **Non-Action Discussion**
  - Nominations for 2014 Board of Directors
    - President: Liz Darner
    - Vice President: Bob Rhettman
    - Treasurer: Mercia (incumbent)
    - Secretary: Jenny (incombent)
    - Director of Economic Development: Tammy Baltzley
    - Director of Design: Julie Goldsbury
    - Director of Promotions: Leslie Lecour
  - Motioned that all board positions will be voted on during the Annual Board Meeting in January (combined with budget meeting). Motion passed.
  - Mayor arrived late and reported on various goals and projects for the city, as well as status of bridge on road E. Glad to work with our group.
  - Horicon Marsh Int. Ed. Center is looking for volunteers for Jan. Candlelight walk and weekends in January. Dan asked and recorded possible volunteers and will get that list to Leslie. Tammy

asked to maybe sponsor the craft so we could put a banner up with our name. We need to get more good press.

- Scrip reminder.
  - 2<sup>nd</sup> Sunday of each month is a great time for committee meetings at the all-you-can-eat buffet at Horicon American Legion Post 157! Next meeting: Sunday, December 8<sup>th</sup>. Topics of discussion will be 2014 Jersey Street, playground equipment, and whatever else comes up.
  - Other discussion.
- **2014 Annual Budget Meeting and Board of Directors meeting set for Sunday, January 5<sup>th</sup> at 4:00 p.m. Should we do a potluck dinner again? Yes - so meet at 5pm (Jersey at 4pm) and have a potluck.**
  - **Adjourn. Jenny H motioned to adjourn, Liz 2<sup>nd</sup> and meeting ended at 8:06pm**