

Horicon Phoenix Program

April 2012 Monthly Meeting Minutes ~ Sunday, April 1th, 2012

- The meeting was called to order by President Dan Buchner at 6:02pm. Members present were: Mark Baltzley, Tammy Baltzley, Melissa Keenan, Kathy Knop, Julie Schoeknecht, Dan Buchner, Jen Rettmann, Dave Katsma, and Shannon Barniskis.
- Jen Rettmann motioned to approve the March minutes with a 2nd motion by Mark Baltzley. Motion carried.
- There were no public appearances.
- There was no treasurer's report
- Correspondence and bill paying
 - Dan reported we received a Thank You letter from the City of Horicon/Park and Recreation Board for the skating rink donation.
 - John Deere provided a letter committing sponsorship of the 2012 Summer Concert Series.
- Organization Committee Report (Dan Buchner, Chair)
 - Dan reported that he would like to switch from Dreamweaver to Wordpress – it will speed up the process and make it possible for multiple members to edit and update the page.
 - 501c3 status update – no new updates
- Promotion Committee Report (Kathy Knop, Chair)
 - Community Garden update: Julie Schoenknecht reported there are plants at different stages in the greenhouse. She suggested having a bulletin at the shed for notifications. She has extra seeds for the high school horticulture class and will talk with Lance about that. Dan reported some vandalism at garden – the handle on the water tank was broken. He also reported John Deere is planning on tilling the garden on April 12th.
 - Labor Day Fireworks update:
 - Band – Julie offered to line up entertainment. We may look at having a local band on Saturday paired with an ice cream social and another bigger name band on Sunday.
 - Family activities – Shannon mentioned possibly having David Stokes come and do a live animal presentation. Activities would happen after the picnic/cook out on Sunday afternoon.
 - Disc Golf tourney – Tentatively planned for Saturday morning at 9am.
 - Cookout – Tentatively planned for Sunday before family activities.

- 5K run – Carmen O’Neill has agreed to help organize the run. We might look into having it at River Bend Saturday morning at 7am using the cross country route that Coach Lebouton already has set up.
 - Fireworks update – Planned for Sunday evening. Will look at increasing budget a little since we have more sponsors this year.
- River Bend Park Disc Golf Course project report (Dave): Dave reported he would like to approach the parks board again about installing T-pads. We have funds available in the budget but he will need to get on the agenda for next month’s board meeting.
- May Disc Golf Tourney update: Scheduled for Saturday, May 19th. There will be a \$20 entry fee and each entrant will receive a “Players Pack” with driver, putter, and stickers. There will be a nice package for the winner. We will advertise locally for this tournament until the course is approved. We could advertise on the radio (not free), Facebook, and local businesses.
- Market Operations Report (Mark Baltzley, Chair)
 - Summer Concert events update: Dan reported he received a quote on power improvements at Kiwanis Park. We will move forward with the first phase and look at getting additional funds from other groups for the second phase. One stipulation in the quote is the work must be completed by June 1, 2012.
 - Farm Market Report: Dan reported that Tanglewood Hill was added as another vender to the market. It looks like we have space for only one more vender for a total of 15 vendors.
 - Extras (Food, children’s activities, adult interest): Tammy Baltzley reported the only day left for food was 4th of July. Tammy & Shannon decided to have children and adult activities going on during the concerts. The new library, Ms. Sarah may be interested in helping out with different activities. The car cruise location will be changed so that it is located around the building rather than the other end where the dock/pier is located.
 - Fundraising (Dan):
 - John Deere will be added to the patron sponsor board
 - D’Signs Unlimited in FDL will be considered a sponsor due to in-kind services.
 - Hwy 33 Liquor is a new sponsor.
 - Advertising (Dan):
 - We have a ½ page ad in the Dodge County Visitors Guide & it looks great!
 - One thousand grocery bag stuffers will be distributed at the Mayville Piggly Wiggly sometime in May – Shannon will check with Beaver Dam Piggly Wiggly to see if they can distribute grocery bag stuffers as well.
 - We have a ¼ page ad in the SE Wisconsin Farm Atlas, but we were not included specifically in the Dodge County section.

- Volunteer Coordinating (Jenni): Volunteer schedule is completed. Mark & Tammy will fully commit to 4th of July. Melissa will ask school groups if they want to help out with set up, tear down, and children/adult activities. Schedule must be finalized by the May meeting.
- Economic Restructuring Committee Report (Shannon Barniskis, Chair)
 - Job Fair: Shannon reported the job fair took place on Saturday, March 10th at the Horicon Public Library. From what she counted, there were 22 participants and a number of the businesses said they were very pleased with it. The Daily Citizen had a good article in the paper and John Deere is interested in doing one in the fall when they do their big hiring. We may want to look at finding other people to do workshops or possibly start having evening classes. Might want to look into working with the CDA to discuss vacant building opportunities and availability in the industrial park and attracting businesses to town.
- Discuss and act on Grant requests
 - Kathy Knop Farm Market costs & supplies: Dan motioned to approve the grant request for Kathy Knop with a second motion by Jen. Motion carried.
 - Horicon Historical Society Living History Days: Melissa motioned to approve the grant request for the Horicon Historical Society with a second motion by Shannon. Motion carried 5-1.
 - Horicon Chamber of Commerce Autumn Art on the Marsh: Item tabled until additional information is provided. Dan will contact them.
- Discuss and act on Phoenix Award Nominee
 - Dan motioned to approve the Phoenix Award Nominee with a second motion by Mark. Motion carried.
- Discuss and act on Kiwanis request to help re-do Kiwanis Park entrance sign: Item tabled until May meeting.
- Non-Action Discussion
 - Mayoral Debate recap (Dan): Well received with approximately 40 people in attendance. Many people watched the debate on TV as well.
 - DNR Center meeting recap (Jenni): DNR plans to tear down building in the near future. Knowing it is a major entry point into the marsh they are planning on building a shelter with flush toilets that can be rented out to. Budget is ~\$150,000 and planned to start in 2013/2014. They are not looking for funds, but rather support and good comments on the project – generate some buzz.
 - Dodge County Tourism breakfast recap (Melissa): They showed off the new Discover Dodge Webpage (www.dodgecounty.com) and asked attendees to become members with a paid membership or provide time at different events promoting Dodge County.
 - April newsletter update (Shannon): Only need to include information on the 5K run and it will be for printing. We were approved to put them in the Thursday folders.
 - Phoenix Grant Application revamp (Shannon): Item tabled until May meeting.

- Future funding situation (Dan): Funding may be questionable in the future so promoting the program at various events will be crucial. We may need to look for additional sources of funding (grants, additional donations, etc.)
- Set next meeting date for Sunday, May 6th at 6:00 p.m.
- Mark motioned to adjourn the meeting and Jen 2nd. Motion carried and meeting adjourned at 8:15pm.