

Horicon Phoenix Program

April Monthly Meeting ~ Sunday, April 6, 2014

- **Call to Order**
 - Meeting was called to order at 6:04pm by Liz Darner
- **Approval of March Minutes**

March minutes could not be approved because Jenny forgot to email them out. Will approve them next month
- **Public appearances**
 - none
- **Correspondence and bill paying**
 - Bills discussed and correspondence reviewed.
- **Old Business**
 - Vote on Directors approving committee expenditures
 - Board decided to vote on following policy:
 - Event and project budgets, and expenses for the group will be established by the board as a whole. Directors over that area, event, or project will supervise purchases or expenditures of 1000 or less from those approved budgets. Large purchases totaling over 1000 must be brought before the board and approved by a vote prior to the purchase or expenditure being made. Blanket motions to approve multiple purchases may be used at the discretion of the board. If the budget for an event, project, or expenditure needs to be increased, a new budget must be submitted and approved by the board. Voting to approve expenditures or budgets may take place either at the monthly board meeting or via conference call as long as a quorum is present. The motion will be noted in the next month's minutes should it take place outside the monthly board meeting. This policy will take effect once approved.
 - This was discussed and motioned to approve by Jenny H, Bob R seconded, and it passed
- **Organization Committee Report (Liz Darner, Chair)**
 - Executive Director Report (Dan)
 - Grants/fundraising
 - Status of grants and fundraising discussed. The group has had several new sponsors this year and has exceeded goals - hurray!
 - Advertising
 - Local Leben is running an article on Jersey Street. Opportunity to partner with Discover Dodge on charter cable ads discussed.

- Update on May edition of Horicon Rising Booklet
 - All booklets are gone, will be ordering more this time. Booklet changes discussed as well as who will be editing it. Liz, Dan, and Sarah C will review.
- Website development and traffic report (Jenny H.)
 - Website traffic enjoyed a boost, most likely from booklet. Jenny will update JS page and other events.
- Approval of budget expenditures
 - Motioned to approve Discover Dodge ads, Jenny H motioned, Julie 2nd, passed
 - Increase in Huk Tournament Budget – Bob motioned, Leslie 2nd, passed
- **Promotion Committee Report (Leslie Lecours, Chair)**
 - Jersey Street Music Festival update (Dan and committee)
 - Dan recapped JS planning meeting, and his advertising choices
 - Summer Concert Series update (Dan)
 - No changes
 - Farm Market update (Kathy, Dan, Liz)
 - Liz recapped the dinner with vendors. Dr. Steve Eidem joined. Would like to have bags printed to sell. Will be picking colors
 - Horicon Huk (Dan, Eric)
 - Dan recapped plans for Huk tournament, and newer, nicer, discs purchased
 - Labor Day Weekend Celebration
 - Fireworks (Jenny H)
 - Jenny has contacted fireworks vendor with 6500 quote. Will contact DCERT for parking aid.
 - 5k run coordinator (Carmen)
 - no update
 - Ace Race coordinator (Dan, Bob, Eric)
 - No update
 - Music / special program coordinator (Dan, Liz)
 - Will be getting final band and entertainment soon. Will have talent show one night
 - Bouncy houses (Dan)
 - Should we have them again, ideas discussed?
 - coordinate with Ice Cream Station (Tammy)
 - no update
 - Coordinate with Legion (Dan)
 - Advertising coordinator (Dan, Liz)

- Volunteer work schedule coordinator (ice cream sales) (Tammy)
- November Appreciation Dinner (Dan, Tammy, Kathy, Liz, Jenny H)
 - Will begin to meet on Sundays to discuss this event
- Special events
 - Swap Fest (Tammy, Liz, Jenny)
 - Tammy got flyer out to schools, Jenny will post on web and buy/sell sites, Mark and Tammy will get coffee, drinks. Liz determined it will end at noon
 - Raffle (Mercia)
 - Is pricing tickets, but everything looks good so far
 - Spell Yeah recap (Shannon)
 - We fabulously well! Had over 9 teams, super fun, and people hoped we will host this every year. Might need bigger place to have it but the Rock River Tap was so accommodating.
- Horicon Phoenix Award
 - No nominees yet but Dan has an idea for one. He will write up a formal nomination for next month.
- **Design Committee Report (Julie Goldsbury, Chair)**
 - Community Gardens update (Julie, Liz)
 - Water tank on its way, redid base and ready for it. Will be pricing a new tiller and repairing smaller one. May 17th still set for opening day.
 - Riverbend Park Disc Golf Course update (Eric)
 - Will be going with cheaper t-pad signs to save money. But everything is on schedule. City would like group to re-seed areas of worn grass.
 - City of Horicon Park Playground Equipment Upgrade coordination (Jenny, Tammy, Liz, Dan, Dawn)
 - Met with company, picked pieces, and city will be helping us install. They will provide mulch, and will move sandbox if needed.
 - Discher Park Dance Hall Restoration (Liz)
 - City was given check, and hopefully they will get in touch with their contractor to get it started.
 - Little Library Project update (Tammy)
 - Considering locations, and looking at designs.

- Ice rink (Mark, Dan)
 - On hold till next fall.
- River Bend holiday lights (Liz, Jenny)
 - City needs to install power to areas. That will have to be addressed first. Will be discussed at next meetings of parks board and such.
- Bike Path (Dan, Bob)
 - No update so far. Liz needs correct map, and also might coordinate with Mayville to link/advertise paths together.
- **Economic Restructuring Committee Report (Tammy Baltzley, Chair)**
 - Phoenix Grant program report (Tammy)
 - Will be renamed to reflect what it is. Business Improvement Grant, and Community Assistance Grant. One application received by the Caroline Street Art Farm. It was reviewed, discussed, and approved.
 - Three community assistance grants reviewed from Horicon FFA, Horicon Historical Society, and Restorative Justice Agency. All three were approved.
 - Horicon Phoenix Scholarship (Shannon, Jenny)
 - Applications were received and a scholarship committee was formed. Jenny Harris was appointed head of the committee. They will meet to decide who will get the scholarship and Jenny H will make arrangements to hand it out at the end of year award ceremony.
 - Real Estate Development Committee (Bob, Tammy, Dan, Liz, Leslie)
 - No update
 - Tourism (Liz)
 - Dodge Tourism office relocated to be near the DMV in Beaver Dam.
- **New Business**
- **Non-Action Discussion**
 - Scrip reminder.
 - 2nd Sunday of each month is a great time for committee meetings at the all-you-can-eat buffet at Horicon American Legion Post 157! Next meeting: Sunday, March 9 at 10:00 a.m. Topics of discussion will be 2014 Jersey Street, playground equipment, and whatever else comes up.
 - Other discussion.
- **May monthly meeting set for Sunday, May 4 at 6:00 p.m.**
- **Adjourn. Bob R motioned to adjourn at 8:03pm, Leslie 2nd, and meeting was adjourned.**