

Horicon Phoenix Program

September Monthly Meeting ~ Sunday, Sept 7, 2014

- **Call to Order – meeting called to order at 6:04pm by Pres. Liz Darner**
- **Approval of August minutes – Mercia motioned, Bob 2nd, motion to approve minutes passed**
- **Treasurer’s Report sent to all board members via email. Reviewed, discrepancies discussed. Mercia listed Debit card transactions unaccounted for. Motion to approve report by Bob, Leslie 2nd, motioned passed**
- **Public appearances - none**
- **Correspondence and bill paying**
 - Thank you/get well cards – cards passed around for board members to sign. Bills discussed
- **Old Business**
 - **Organization Committee Report (Liz Darner, Chair)**
 - Membership plans – designing stickers, and hope to have by Nov
 - Sales tax update – Jenny applied for permit, permit approved
 - Website development and traffic report (Jenny H.) – no update, but Jenny H gave JS advertising report with number of clicks from various site to evaluate advertising campaigns, will get newsletter template and put them together 3 times a year. Small reminders, like caroling one will be norm.
 - **Executive Director Report (Dan)**
 - Grants/fundraising – Dan gave update on current fundraising stats and current grants in application status. Will purchase grant aid book and online access for WI grants. Reviewed script sales goals
 - Advertising – discussed JS and other advertising based on report Jenny gave him
 - Budget update – status of accounts and future funds discussed. Email Dan next year’s budget ideas to be discussed in October’s meeting
 - Volunteer Coordination – Created Facebook volunteer site and asked for needs
- **New Business**
 - Approval of budget expenditures
 - Discussed possible purchase of a PA system, and also need for lights at Market. Dan will price systems and look into inexpensive lights. Bob motioned to approve 1000, Tammy 2nd, and motion passed.
 - Comedy Sportz event discussed. \$1900 not right for this year but maybe a future idea.
- **Promotion Committee Report (Leslie Lecours, Chair)**
 - Farm Market update (Kathy, Dan, Liz)

Fall events update – has decent attendance so far when weather is good. Open mike schedule full – nice! Jenny will make copies of flyer and had out at school. Please promote on facebook pages and spread the word

- Winter Farmers Market update – once a month in Legion Hall. 2nd Wed from 4-7pm starting in Nov.
- Horicon Huk recap (Dan, Eric) – Dan recounted event and profits from event. It was well attended, even if sign-ups were mostly in week prior to event. Fun for all. Eric will sell extra discs online
- Labor Day Weekend Celebration Recap
 - Fireworks – will pay rest when invoice arrives, nice show very popular. She counted over 175 cars by ball fields
 - 5k run – 25-30 people, up from last year, made \$ and went well. Nice to have Roy and Mike L involved.
 - Ace Race – rained but still fun. Sold out players packs, and signs were the key.
 - Ice Cream – due to cancelling Sat income was less.
 - Talent Show – went great! Idea to do again. Great variety of talent and kids were so excited.
 - Kids Games – went just ok. Save \$\$ on bouncy houses but not really family involved as planned.
 - Chippys – made some money, sales were ok.
- Raffle Update – raffles doing great, didn't do one over Labor Day. Raised a fair amount for the year.

- **Design Committee Report (Julie Goldsbury, Chair)**

- Community Gardens update (Julie, Liz)
 - Plot rental update – need signatures on forms
 - Garden maintenance – will add larger plot at end for Liz to garden there as well.
- Discher Park Dance Hall Restoration (Liz, Dan) –
 - Teen center now the focus – foundation needs replacing. Dan suggested plan to give money each year over 5 yrs to update and fix this building. Will be on October budget.
- Little Library Project update (Tammy, Mark, Liz) – will build boxes by Wed and decorate them at the Wed Fall Market activities. Tammy will get Dave Magnusen the locations for approval.
- Bike Path (Dan, Bob, Liz)
 - Discussed new bike path idea, and signage needs.

- **Economic Restructuring Committee Report (Tammy Baltzley, Chair)**

- Phoenix Grant program report (Tammy)
 - Community Assistance Grant – discussed giving final amount of funds to PAVE and DCERT. Decided to award 100 to DCERT and 150 to PAVE. Jenny H will mail letters. Jenny H motioned, Leslie 2nd and motion passed.
 - Small Business Improvement Grant – Motioned to award Dan Frey (Modern Woodsman) award of \$500 early and award another is an application is received. Motion passed.
- Real Estate Development Committee (Bob, Tammy, Dan, Liz, Leslie)

- Met with bank and gave details of needed down payment and financing. Walnut Street House already under contract, mentioned other options. Discussed changing group's focus from events and fundraisers and allocating money for down payment
- Tourism (Liz)
 - Tourism office update – Discover Dodge office relocating to by Verlo and DMV. No official date set.
- **Non-Action Discussion**
 - Scrip reminder.
 - 2nd Sunday of each month is a great time for committee meetings at the all-you-can-eat buffet at Horicon American Legion Post 157! Next meeting: Sunday, June 8 at 10:00 a.m. Topics of discussion will be 2014 Jersey Street, playground equipment, farmers market and whatever else comes up.
 - Other discussion.
 - Lahni from Satterlee Clark House spoke about declining active member for House, its need for repairs and helpers. Otherwise the House will close in 2015. Group discussed helping to kept this building open and repaired, several members volunteered. Possibly future partnering with this historic home.
- **October monthly meeting set for Sunday, October 5 at 6:00 p.m.**
- **Adjourn. – Motion to adjourn meeting passed.**