

Horicon Phoenix Program

October Monthly Meeting ~ Sunday, October 5, 2014

- **Call to Order** – meeting called to order by President Liz Darner
- **Approval of June and September minutes**
 - Jenny's email is not sending, she will send as soon as she can find out what is the problem
- **Treasurer's Report** – this was emailed to each board member for review. Accidental use of debit card to pay personal bill by Liz Darner was paid back. Motion made to accept report. Motion carried.
- **Public appearances**
 - **Carl Fausett** – presented city's plan to hire an economic developer. Asked group for a donation to help pay for position. Also passed around handout and highway sign examples.
 - **Vonti Salon** – Melissa came to coordinate zombie day make-up volunteers. She will purchase make-up and turn in receipt to Jenny
- **Correspondence and bill paying** – correspondence discussed and bills paid
- **Old Business**
 - **Organization Committee Report (Liz Darner, Chair)**
 - Membership plans (stickers, cards, forms) – still in process
 - Website development and traffic report (Jenny H.) – no update
 - **Executive Director Report (Dan)**
 - Grants/fundraising – status discussed and charts with figures distributed
 - Advertising – no update
 - Budget update – 2015 budget
 - Volunteer Coordination - none
- **New Business**
 - Approval of budget expenditures
 - Approval of 2015 Budget
 - Budget items discussed, no approval vote taken. More discussion will take place at Sunday breakfast committee meetings.
- **Promotion Committee Report (Leslie Lecours, Chair)**
 - Farm Market update (Kathy, Dan, Liz)
 - Fall events update – was a success. Vendors stayed longer this season due to events. Some activities better received than others.
 - Winter Farmers Market (Liz) – planning once a month on a Wed night. At legion hall. Should have eggs, crafts, syrup, and home made goods

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- o Zombie Bash – Jenny H explained that the run had only one sign-up. She will cancel the run if there isn't enough interest by next Friday. Also, her budget did not have enough funds to cover a dance as well. Asked group to cover expenses of Zombie Prom. Julie will handle Zombie Prom details.

● Design Committee Report (Julie Goldsbury, Chair)

- o Community Gardens update (Julie, Liz)
 - Vandalism – a few melons and vegetables were slashed open and thrown around the garden. Damage was minimal, will ask police for a few more night patrols to discourage anyone from hanging out.
- o Discher Park Dance Hall Restoration (Liz, Dan)
 - Teen Center – teen center plans discussed. Will need a new foundations, new roof, and other repairs
- o Little Library Project update (Tammy, Mark, Liz) – last painting activity didn't go well. Will decide what to do with other ones.
- o Bike Path (Dan, Bob, Liz) – changed with new plans to connect Mayville, Marsh, and Beaver Dam. Will continue to update
- o November Appreciation dinner (Dan, Liz, Tammy, Mark, Kathy)
 - o Need volunteers, so far Kathy is planning food and Tammy is doing décor.
- o Holiday Lights/Ice Rink – will be able to purchase lights this year and the new rink.
- o Historical Society
 - December Open House volunteers – 1st weekend in December

● Economic Restructuring Committee Report (Tammy Baltzley, Chair)

- o Horicon Phoenix Award – nominee picked, still need write-up. Will present at Appreciation Dinner
- o Phoenix Grant program report (Tammy)
 - Community Assistance Grant – no applications
 - Small Business Improvement Grant – no applications
- o Real Estate Development Committee (Bob, Tammy, Dan, Liz, Leslie)
 - Real estate offer to purchase – still a go to purchase Vontie
- o Tourism
 - Mayville/Horicon Tourism Meeting, Monday, October 13
 - Tourism Office Update – no update. Still haven't opened a location yet.

● Non-Action Discussion

- o Scrip reminder
- o 2nd Sunday of each month is a great time for committee meetings at the all-you-can-eat buffet at Horicon American Legion Post 157! Next meeting: Sunday, October 12 at 10:00 a.m. Topics of

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discussion will be Zombie Bash, little library installation, appreciation dinner, Jersey Street and whatever else comes up.

- o Other discussion.

- **November monthly meeting set for Sunday, November 2 at 6:00 p.m.**
- **Adjourn.** Bob motioned to adjourn, Leslie seconded, meeting adjourned.