

Horicon Phoenix Program Minutes

July Monthly Meeting ~ Sunday, July 1, 2014

- **Call to Order – at 6:05pm by President Liz Darner**
- **Approval of June minutes – Jenny H out of town, no minutes to approve**
- **Public appearances - none**
- **Correspondence and bill paying**
 - Taxes filed, garden applications reviewed and bills paid
- **Old Business**
 - **Organization Committee Report (Liz Darner, Chair)**
 - Membership plans – Tami and others deciding on plans, levels, and what incentives
 - Sales tax update – Executive Director will track sales days, Jenny H will apply for permit to use in the fall.
 - Website development and traffic report (Jenny H.) – no traffic report, will be creating a labor day page this week.
 - **Executive Director Report (Dan)**
 - Grants/fundraising – new grant applications discussed and new donors. Largest year so far for sponsorships
 - Advertising – no updates
 - Budget update – no updates or items to discuss
- **New Business**
 - Approval of budget expenditures - none
- **Promotion Committee Report (Leslie Lecours, Chair)**
 - Jersey Street Music Festival recap (Dan and committee) – Dan recapped festival. Revenue was less than planned but attendance was increased from last year and was about what was expected. Friday night was late getting going, and the Sunday night crowd dwindled earlier than what we had hoped, but Saturdays attendance was good. Will be having a meeting to go over what worked and what didn't. Asked all with input to attend the Sunday committee meeting next week for this. Art show did well. Maker Playce excited to be part and get visibility. 12 Local groups were supported.
 - Summer Concert Series update (Dan) – one band changed name, otherwise no updates. Still doing well.
 - Farm Market update (Kathy, Dan, Liz)
 - Staffing Phoenix table – Liz will have a signup for members to man the table, sell popcorn, and answer questions about our group
 - Labor Day Weekend Celebration

- Fireworks (Jenny H) – fire works contract in place, will get city the certificate of insurance and set up appointment with police dept and us to go over logistics.
 - 5k run coordinator (Carmen) – Carmen has moved, Liz will get together with Mike to go over planning. Maybe get something different than a t-shirt. Jenny H will put up website and post it on other running sites.
 - Ace Race coordinator (Dan, Bob, Eric) – On web, no sign-ups. Good to go.
 - Music / special program coordinator (Dan, Liz) – Entertainment scheduled. Tami will be in charge of talent show.
 - Bouncy houses (Dan)
 - coordinate with Ice Cream Station (Tammy)
 - Coordinate with Legion (Dan)
 - Advertising coordinator (Dan, Liz) – ads in Pioneer and BD papers
 - Volunteer work schedule coordinator (ice cream sales) (Tammy)
- Horicon Phoenix Award – two nominees discussed. Will need written nominations
 - Raffle Update (Mercia) – doing well. Could use volunteers to help sell tickets.
- **Design Committee Report (Julie Goldsbury, Chair)**
 - Community Gardens update (Julie, Liz)
 - Plot rental update – all rented but 2 raised beds
 - Garden maintenance – community garden needs weeding done
 - Riverbend Park Disc Golf Course update (Eric) – Tee #3 sign knocked over or vandalized. Will need replacing.
 - City of Horicon Park Playground Equipment Upgrade coordination (Liz) – flooded. But work will resume when ground is dryer. Next phase will be to raise funds for River Bend Park.
 - Discher Park Dance Hall Restoration (Liz, Dan) – Hall looks beautiful. Was completed prior to JS Festival and is a major improvement.
 - Chamber/Rock River Tap donation – decided to donate its award from the Chamber
 - Teen Center Update – next goal is to repair and repaint this building as well. Will be added to budget discussion in October.
 - Little Library Project update (Tammy, Mark, Liz) – priced how to build 4 more libraries. Has locations picked. Will be a fall project
 - Bike Path (Dan, Bob, Liz) – on hold till after playground installation is complete.
 - Form November Appreciation Dinner Committee – asked for volunteers again, to be on dinner committee.
- **Economic Restructuring Committee Report (Tammy Baltzley, Chair)**
 - Phoenix Grant program report (Tammy)

- Community Assistance Grant – none recieved
- Small Business Improvement Grant – Danny Frey was chosen last month to receive the second 2014 grant. Photo opp Wed at 9:30 downtown in front of his building.
- Real Estate Development Committee (Bob, Tammy, Dan, Liz, Leslie)
 - Tami has located several properties of interest. One on main street, and another behind library. Will set up appointments with realtor to view them. All are invited.

- **Non-Action Discussion**

- Scrip reminder.
- 2nd Sunday of each month is a great time for committee meetings at the all-you-can-eat buffet at Horicon American Legion Post 157! Next meeting: Sunday, July 13 at 10:00 a.m. Topics of discussion will be 2014 Jersey Street recap, farmers market, little library plans and whatever else comes up.
- Other discussion.
 - Buzz suggested the group consider adding water lights off Bowling Green park. Will be added to October budget discussions.

- **August monthly meeting set for Sunday, August 3 at 6:00 p.m.**

- **Adjourn. Jenny H motioned, Bob 2nd – adjourned.**