

Horicon Phoenix Program

August Monthly Meeting ~ Sunday, August 3, 2014

- **Call to Order** – Meeting called to Order by Liz Darner at 6:03pm
- **Approval of June and July minutes** – June minutes are still not available, July minutes were approved. Bob motioned, Tammy 2nd, and motion passed
- **Public appearances** - none
- **Correspondence and bill paying** - Mercia discussed filing of a WDFI form, Liz asked each board member to get her their address and contact info for it
- **Old Business**
 - **Organization Committee Report (Liz Darner, Chair)**
 - Membership plans (stickers, cards, forms) – stickers chosen, card and forms hopefully ready by Labor Day
 - Sales tax update – Jenny H will file for permit and handle forms
 - Website development and traffic report (Jenny H.) – Jenny H reported traffic, site traffic is down after Jersey Street (which quadrupled traffic)
 - **Executive Director Report (Dan)**
 - Grants/fundraising – one donor added, and script income discussed
 - Advertising – no discussion
 - Budget update – Oct budget meeting is coming up and Dan wants all input emailed to him
 - Volunteer Coordination – Dan started volunteer facebook page, results are positive right now, has led to many people coming to help with playground
- **New Business**
 - Approval of budget expenditures – no discussion
- **Promotion Committee Report (Leslie Lecours, Chair)**
 - Summer Concert Series update (Dan) – one change, Vitroleum Republic canceled. Horseshoes and Handgrenades will replace them
 - Farm Market update (Kathy, Dan, Liz)
 - Staffing Phoenix table – please sign up for time. Some vendor changes discussed, ideas of how to increase market purchases.
 - Merchandise/income record keeping – table workers must keep track of sales. See Liz for how to's
 - Fall events – zombie run, and fall market will be discussed at committee meetings. Zombie run will be taking place but with a few changes
 - Volunteer needs – volunteer needs discussed
 - Winter Farmers Market (Liz)
 - Committee/Volunteers – bonfire planned Oct 8th, Jenny H will have a marshmallow roasting station
 - Labor Day Weekend Celebration

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- Fireworks (Jenny H) – all set and ready to go. Will call chief of police to meet with them. Will invite Dan and others. Will get city proof of insurance.
- 5k run coordinator (Jenni R, Roy S, Mike L, Steve E) – Liz will be taking over it with Mike and Roy. Have a goody bag planned with nice drink bottles. Prizes will be gas cards
- Ace Race coordinator (Dan, Bob, Eric) – Ace race has only two people signed up. Might have to cancel. Will see how many start signing up and will make decision before we have to order packs.
- Music / special program coordinator (Dan, Liz) – bands all set
- Bouncy houses (Dan) – too costly and insuring our selves will be difficult. Will cancel. Mercia offered to run a few children's games. Will buy some prizes
- coordinate with Ice Cream Station (Tammy) – Tammy will coordinate pickup and return of ice cream and freezer
- Coordinate with Legion (Dan) – all set
- Advertising coordinator (Dan, Liz) – please deliver posters that were ordered
- Volunteer coordinator (ice cream sales/bouncy houses/clean-up) (Tammy and ???) – Tammy will handle volunteers, will use facebook page
- Talent Show (Tammy) – two sign-ups but expects more, will use proceeds to buy prizes
- Raffle (Mercia) – no update
- Maker Playce – should be coming, will have three stations.

- o Raffle Update (Mercia) – raffles are going well. Same people seem to buy tickets, but going well. Could use a person to sub now and then.

• Design Committee Report (Julie Goldsburgy, Chair)

- o Community Gardens update (Julie, Liz)
 - Plot rental update – needs forms signed by plot renters. Will try to contact renters and get this done in next week.
 - Garden maintenance – weeding needs to be done. Please see Liz and help out if you can. Also cement under water tanks has cracked. Not a problem but will be watched in future.
 - Volunteer needs – weeding! And anyone can cut flowers. Maybe someone to cut flowers and sell at the market?
- o River Bend Park Disc Golf Course update (Eric) – replacement pole ordered. Otherwise its in good shape, used often!
- o City of Horicon Park Playground Equipment Upgrade coordination (Liz, Tammy, Jenny H, Mark) – Kiwanis Park pieces are installed and park renovation there is Done! Now to make plans for River Bend Park and other playgrounds in area.
- o Discher Park Dance Hall Restoration (Liz, Dan) – hall was repaired and painted last month. City was able to paint it for far less than we expected. It looks amazing. Teen hall and other buildings may be next focus.
- o Little Library Project update (Tammy, Mark, Liz) – parks board meeting next month will determine if we have permission to put up other libraries. Will be placed near existing benches so should be easier.
- o Bike Path (Dan, Bob, Liz) – been a busy summer. Will be addressed soon after our summer events are done.
- o November Appreciation dinner (Dan, Liz, Tammy, Mark, Kathy)

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- Set date – 8th set for the date.
- Committee meeting Sunday, August 14, 10am

• Economic Restructuring Committee Report (Tammy Baltzley, Chair)

- o Horicon Phoenix Award – no applications to consider
- o Phoenix Grant program report (Tammy)
 - Community Assistance Grant – a grant request received from Horicon Marsh international education center to help the pave areas of parking lot. Group voted to approve 500 toward project. Jenny H will mail check and letter of acceptance.
 - Small Business Improvement Grant – no applications, but our last grant for building improvements by Dan Frey are looking pretty good!
- o Real Estate Development Committee (Bob, Tammy, Dan, Liz, Leslie)
 - House purchase – pros and cons of houses on Walnut street discussed and one on Vine. More will be done at committee meeting on Sunday. Tammy will contact bank for loan details.

• Non-Action Discussion

- o Healthy Communities, Healthy Lives at BDCH – meeting dates listed by Liz. It would be a good idea if members attend if interested.
- o Tourism Assessment – Liz is working with Marsibilios from Mayville to improve tourism in Horicon and Mayville
- o Scrip reminder
- o 2nd Sunday of each month is a great time for committee meetings at the all-you-can-eat buffet at Horicon American Legion Post 157! Next meeting: Sunday, August 14 at 10:00 a.m. Topics of discussion will be fall farmers market activities, little library plans, appreciation dinner, and whatever else comes up.
- o Other discussion.
 - o Tammy wanted thoughts on using Phoenix items in 4H prize basket at fair, as a way to promote our group
 - o Idea to form a committee to write letters to encourage businesses to come to Horicon. Plan to use report data city received from bureau. Possibly may recruit a outdoor store or outfitter

• September monthly meeting set for Sunday, September 7 at 6:00 p.m.

- **Adjourn.** – Bob motioned to adjourn meeting, Jenny H second and meeting was adjourned